



**NWEC**  
NIAGARA WOMEN'S  
ENTERPRISE CENTRE

**Niagara Peninsula Homes and  
Niagara Women's Enterprise  
Centre Proudly Present:**

# **The 4th Annual Trivia Night Fundraiser!**


*SPONSORSHIP  
PACKAGE*



# About Niagara Peninsula Homes

NPH is a non-profit organization with decades of experience in the field of development and management of cooperative and non-profit housing. NPH owns and operates a charity called Niagara Women's Enterprise Centre (NWECC). This fundraiser is to support programming costs for NWECC.

Niagara Women's Enterprise Centre has a mandate to provide assistance, training and resources to unemployed and/or underemployed women in the Niagara Region who want to obtain employment or create a business. They provide **FREE** sector-specific job training to eligible applicants, as well as helping with transportation, childcare, and uniform costs that come with starting a new career. For more information, please visit the NWECC website: [NWECC.ca](http://NWECC.ca)



# About Our Annual Trivia Night

This is our 4th year of organizing and hosting our Trivia Night Fundraiser. With help from our members, volunteers and past-sponsors, our 3rd annual event was a huge success, and we raised over **\$16,000** for NWECC! We hope to continue the momentum of last year and make the 4th annual event bigger and more successful than the last!

Remember: 100% of the proceeds from our event go towards funding the Niagara Women's Enterprise Centre! The success of this event allows NWECC to continue providing women in our region with the support needed to overcome barriers that prevent them from finding meaningful employment and securing further education!

## Event Details

**Where: Club Italia, 2525 Montrose Rd., Niagara Falls**

**When: Saturday, November 23rd, 2019**

**Time: Doors open at 5:00 PM, Dinner begins at 6:00 PM, and Trivia begins at 7:15 PM sharp!**

**Price (For Attendees): \$35 per person or \$250 for a table (A team of 8)**





# What's In It For You?

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This is a great opportunity to showcase your organization's services, social responsibility, and local community support to thousands of people from the Niagara Region!

By sponsoring our Trivia Night, you can enhance your visibility through our marketing and advertising efforts. We're committed to spending more resources than ever to present our sponsors to the local market through a variety of different avenues, such as through newspaper ads, radio ads, newsletters, posters, social media blasts, and more! All sponsors will receive some recognition at our event; however, the bigger the sponsorship, the more exposure we can guarantee you - make sure you chose the right sponsorship tier for your organization!

Finally, we encourage all sponsors to join in the games and sign-up a team! This is a great way to interact with our guests and promote your organization in a face-to-face setting!



# One Last Round of Applause!

We'd like to thank our sponsors that made the 3rd Annual Trivia Night Fundraiser so special and successful! We hope that some of you consider supporting NPH and NWEC again this year!

## What a great **2018 TRIVIA NIGHT**

### OUR TRIVIA NIGHT TITLE SPONSORS

**PenFinancial**  
Credit Union

**accenture**



### OUR TRIVIA NIGHT FINANCIAL SPONSORS



Co-operative Housing  
Federation of Canada



The Agency for Co-operative Housing  
L'Agence des coopératives d'habitation

**FORTIS** ONTARIO



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WELLAND, ONTARIO



**DOUG CAREY**  
ENTERPRISES  
LIMITED



Grant Thornton

CLUB *Italia*

# Sponsorship Tiers

## Platinum Sponsor (Title Sponsor) - \$2,500

- Prominent recognition as the Presenting Sponsor (Platinum Sponsor) on all event literature during all marketing initiatives, including - but not limited to - representation in all newspaper campaigns, all radio advertisement campaigns and all targeted social media campaigns.
- Opportunity to display your own signage at event.
- Numerous recognition as "Title Sponsor" during the event (i.e. the executive director of NPH/NWEC, the emcee, and other important dignitaries will acknowledge your organization's contribution throughout the evening)
- Ability to use the NPH and NWEC logos on your website to highlight community involvement and your the philanthropic nature of your organization.
- Opportunity to provide promotional items to attendees throughout the event.
- Recognition of your organizations contribution on both the NPH and NWEC websites, as well as all social media pages and newsletters.
- One complimentary table of eight to participate in the festivities of the evening

## Gold Sponsor - \$1,500

- Prominent recognition on all printed material as a Gold Sponsor - this includes items such as flyers, newsletters, and other printed advertisements
- Opportunity to distribute marketing material to guests during the event (e.g. place promotional materials on each table, distribute materials to guests at the door, etc.)
- Ability to use the NPH and NWEC logos on your website to highlight community involvement and your the philanthropic nature of your organization.
- Recognition of your organizations contribution on both the NPH and NWEC websites, as well as all social media pages.
- One complimentary table of eight to participate in the festivities



## Rainbow Sponsor (Dinner Sponsor) - \$1,000

- Prominent recognition on all printed material as a Rainbow Sponsor - this includes items such as flyers, newsletters, and other printed advertisements
- Recognition as the event's "Dinner Sponsor" on event signage, NPH and NWECC's social media accounts, newsletters, and other print, as well as recognition from the emcee when dinner is being served.
- Ability to use the NPH and NWECC logos on your website to highlight community involvement and your the philanthropic nature of your organization.
- One complimentary table of eight to participate in the festivities

## Neon Sponsor (Trivia Master Sponsor) - \$500

- Prominent recognition on all printed material as the Neon Colour sponsor during- and leading up to the event., including placement of your organization's logo on all trivia score sheets.
- Recognition as the event's "Trivia Master" on event signage, NPH and NWECC's social media accounts, newsletters, and other print, as well as recognition from the emcee at the start of their duties.
- Ability to use the NPH and NWECC logos on your website to highlight community involvement and your the philanthropic nature of your organization.
- One complimentary pair of tickets to attend the event.



## Primary Colour Sponsor (Trivia Table Sponsor) - \$250

- Prominent recognition as Table Sponsor on all appropriate marketing materials
- The ability to place promotional items for your organization at the sponsored table(s), in addition to a sign with your organization's logo and name.
- Ability to use the NPH and NWECC logos on your website to highlight community involvement and your the philanthropic nature of your organization.
- **OR** eight tickets for your organization to send a team to compete during our fourth annual Trivia Night!

## Secondary Colour Sponsor (Trivia Round Sponsor) - \$100 (Limit of 8 Secondary Colour Sponsors)

- Prominent recognition as Trivia Round Sponsor on all appropriate marketing materials.
- Prominent recognition at the start of your organization's sponsored round.
- Ability to use the NPH and NWECC logos on your website to highlight community involvement and your the philanthropic nature of your organization.

## Pastel Sponsor (Trivia Prize Sponsor)

- Want to help, but finances are tight? No worries - this year, we're looking for special organizations to provide prizes for the winning table! We want to make this year's event more competitive than ever, and you can help us by providing prizes for the winning table, or maybe some Smarties to help out the table who comes in last place!



# Sponsorship Contract

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Fax: \_\_\_\_\_

Organization Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Which Sponsorship Tier were you interested in sponsoring? Please provide the sponsorship level, the agreed upon amount, as well as any unique adjustments we've discussed in the space below:

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## Payment Information

Please put a check beside your preferred payment method:

Cheque  Cash  Credit Card

If you're paying by cheque, please make all cheques payable to either "Niagara Peninsula Homes Community Resources" OR "Niagara Women's Enterprise Centre".

If you'd like to pay via Credit Card, please give our event coordinator - Josh - a call at (705) 868-0597 or e-mail at [joshua@nphcr.ca](mailto:joshua@nphcr.ca) to set up processing.

Sponsors Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For all other inquiries, please contact:

Betty Ann Baker, Executive Director

Email: [babaker@nphcr.ca](mailto:babaker@nphcr.ca)

Tel: (905) 788-0166 x. 205